



ATHENS-MEIGS EDUCATIONAL SERVICE CENTER

21 Birge Drive
Chauncey, Ohio 45719
740-797-0064
www.athensmeigs.com

Business Advisory Council Plan – Academic Year 2019-2020

Mission Statement/Purpose:

The mission of the Athens-Meigs Educational Service Center Business Advisory Council is to advocate and facilitate active relationships between students, parents, and educational partners, focusing on developing robust career pathway development opportunities.

Membership:

The hosting organization for the Athens-Meigs ESC is Project RISE, the career development program for participating school districts. The composition of the Business Advisory Council includes each school district served by the ESC, a variety of business representatives from each industry in the area, and economic development and workforce partners. It is important for the ESC Business Advisory Council to have represented each industry, each school district, and any community organizations that would be beneficial in developing career opportunities for students. There are a total of 80 businesses who receive meeting invites, but the list below includes the businesses and agency who attend regularly.

Business/Community Advisory Council Members

Member	Employer	Industry
Laurie Gribble-McKnight	Workforce Development Board, Executive Director	Community Agency
Jennifer L'Heureux	Nelsonville Emporium, Owner	Small Business
Neill Lane	Global Cooling, CEO	Manufacturing
Paul Benedict	Ohio University, Entrepreneur Director	Higher Education
Carrie Arnold	Hocking College	Higher Education
Annett Porter	TSTech, HR Manager	Manufacturing
Joe Brehm	Rural Action, Educational Director	Natural Resources
Jordan Endres	Rocky Boots, HR Manager	Retail, Distribution
Sam Thorton	Athens Mold & Machine,	Manufacturing

	Owner	
Michelle Oestrike	Athens County Chamber, Executive Director	Community Agency
Kenny Bailey	Pipefitters Union	Apprenticeships
Jeremy Welch	Carpenter's Union	Apprenticeships
Lindsay Barnett	Hilton/Hampton Inn	Hospitality
Steve Patterson	City of Athens, Mayor	Government
Brianna Edwards	OhioHealth	Health Care

Participating School Districts:

Member Name	School District	Title
Karrie Hanning	Alexander Local School District	High School Counselor
David Hanning	Federal Hocking Local School District	Superintendent
Amy Riccardi	Nelsonville-York City School District	Curriculum Director
Connie Altier	Tri-County Career Center	Superintendent
Laci Thomas	Trimble Local School District	High School Counselor
Amy Perrin	Meigs Local School District	School and Community Engagement Coordinator
Shawn Bush	Eastern (Meigs) Local School District	High School Principal
Jenna Meeks	Southern (Meigs) Local School District	Agriculture Teacher
Addey Yohn	Southern (Perry) Local School District	High School Counselor

Schedule of Meetings:

The Athens-Meigs Educational Service Center serves three different counties and has decided to host smaller county focused Business Advisory Council Meetings. Athens

County (and Southern Perry School District) will be having bi-monthly meetings listed below, and Meigs County will be having quarterly meetings. In between the two meetings there will also be a Multi-County Resource Meeting that is held quarterly to bring all school districts and businesses together to share ideas.

Athens County Meetings	Meigs County Meetings	Multi-County Meetings
August 20, 2019	August 19, 2019	July 18, 2019
October 15, 2019	December 3, 2019	October 24, 2019
December 10, 2019	February TBA	January 23, 2020
February 11, 2019	May TBA	April 23, 2020
April 14, 2019	N/A	N/A

Responsibilities:

The Business Advisory Committee may evaluate the performance of a program, review a specific program, serve as an advocate for the organization to the community it serves, gather input from/serve as a liaison with relevant constituencies, provide feedback to the organization from the community, provide technical expertise, provide an unbiased sounding board, and/or assist staff in determining important activities. Other possible responsibilities of the advisory committee include determining mission and purpose of a program; articulating the goals, means, and primary constituents to be served by a program; ensuring effective planning, monitoring and strengthening of programs and services; ensuring adequate financial resources; and enhancing the organization’s public standing.

This section describes the responsibilities of the Business Advisory Council as agreed upon with the district or ESC governing board. Additional responsibilities are outlined under Ohio Revised Code (ORC) 3313.82 with additional requirements addressed under ORC 3313.821.

Delineation of Employment Skills

The Business Advisory Council will research and gather information from local business needs surveys sent out by Project RISE and the Chamber of Commerce. Other than surveys, business roundtables are hosted to identify employers identified employability skills.

Action Steps	Responsible Party	Deadline	Resources
Business Needs Survey	Project RISE and Chamber Office	Annually	Marketing to expand the survey's reach
In-Demand Jobs Presentation	Laurie Gribble-McKnight (WDB Area 14)	Bi-Annually (May & October)	Ohio Means Jobs Report

Development of a curriculum to Instill Employment Skills

After identifying the employability skills that businesses look for when hiring, the Business Advisory Council will develop programs to implement those skills, either within the curriculum or an outside activity.

Action Steps	Responsible Party	Deadline	Resources
Exposure Activities	Project RISE & School Districts Liaison	Throughout the year	Planning tours, speakers, etc.
Career Counseling	Specific School Staff	Throughout the school year	Creating Career Plans
On-the-Job Experiences (Job Shadowing, Internships)	Project RISE, School District & Partner Businesses	Throughout the year	Placing students in experiential learning

The goal of the programs is to create a “Success Continuum” for any type of student, no matter their goal after high school.

Each part of the “Success Continuum” involves programs that have already been developed through Project RISE; it just orders them so that no matter where students enter in the continuum, they are able to access the business-identified employability skills. Some other activities included in the continuum include presentations, career fairs, mentors, career counseling, on-the-job experience, job placements, tours of facilities, and planning camps.

Changes in the Economy, the Job Market and Future Job Availability

The Business Advisory Council understands the importance to stay up to date with the possible changes in the economy and job market. One key resource is the projections

sheet provided by the Ohio Department of Job and Family Services, accessed here: <http://ohiolmi.com/proj/projections/edr/EDR11.pdf>

Action Steps	Responsible Party	Deadline	Resources
Business Needs Survey	Project RISE and Chamber Office	Annually (January)	Marketing to expand the survey's reach
In-Demand Jobs Presentation	Laurie Gribble-McKnight (WDB Area 14)	Bi-Annually (May & October)	Ohio Means Jobs Report

Another way to stay conscious of the changing economy and job market is by partnering with major organizations in our region who work directly with economic development, including the Workforce Development Board Area 14, the Ohio Means Jobs Centers, the Buckeye Hills Regional Council, and the Appalachian Partnership for Economic Growth.

With the economy both shrinking and expanding and with new technology introduced into careers, the jobs in the area are ever changing. The ESC works closely with many business partners in order to capture the area jobs of the "future." As well as introducing an entrepreneurial mindset to students at a younger age will allow them to have a growth mindset when being introduced to new jobs.

Developing Relationships

The preparation of students for the workforce cannot be accomplished without partnerships with the business community, labor organizations, and education personnel. The Business Advisory Council, because of its members, can provide recommendations on how to develop these relationships that benefit the partners and, most importantly, the students.

Action Steps	Responsible Party	Deadline	Resources
Host Meaningful Meetings	Project RISE	Throughout the year (Schedule listed above)	Feedback from partners
Host Successful Events	Project RISE	Throughout the year	Feedback from partners

Collaborate Effectively	Project RISE	Throughout the year	Feedback from partners
-------------------------	--------------	---------------------	------------------------

With developing these relationships, releasing meetings information to the public in a timely manner in order to gain more participation is essential. Once businesses participate, Project RISE must follow-up with the business to form a formal agreement. This formal agreement allows sustainability with the program and the Business Advisory Council, since it specifically lays out the responsibilities.

For more information or questions, contact Hannah Kilbride at (937)508-3381 or hannah.kilbride@athensmeigs.com.